CLAIMS

What is claimed is:

1. A real estate information exchange method for creating a targeted real estate community having a plurality of real estate community members, each of the real estate community members being able to exchange information with other real estate community members, the method comprising:

a) creating the targeted real estate community by registering the community members;

b) creating an electronic card having information relating to real estate stored thereon, the electronic card created using information received from a respective one of the community members;

c) storing the information from the electronic card in a real estate community database; and

d) transmitting information from the real estate community database to a respective real estate community member in response to a display request from the respective real estate community member.

2. The method of Claim 1 further comprising storing a record of the transmitted information in a real estate community information exchange log, the real estate community information exchange log being operative to determine potential commission information and targeted demographic information.

3. The method of Claim 1, wherein step (d) comprises transmitting information from the real estate community database to a plurality of real estate community members for hosting an open house by a real estate professional for a plurality of real estate community members.

4. The method of Claim 1 further comprising

providing an electronic card list to a respective community member prior to step (d), each of the electronic cards on the electronic card list having information about a respective property.

5. The method of Claim 1, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a property stored thereon.

6. The method of Claim 5, wherein each of the electronic cards on the electronic card list includes disclosure information about the respective property.

7. The method of Claim 6, wherein a confirmation agreement is transmitted to the respective real estate community member prior to transmitting the information from the real estate community database about the respective property.

8. The method of Claim 6, wherein the disclosure information is neighborhood disclosure information.

9. The method of Claim 1, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a member of the real estate community stored thereon.

10. The method of Claim 9, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a member of the real estate community employed in a real estate related profession stored thereon.

11. The method of Claim 9, wherein step (a) comprises

creating the plurality of electronic cards with at least one of the electronic cards having information relating to a person interested in purchasing real estate stored thereon.

12. The method of Claim 1 further comprising storing information from at least one electronic card on a removable medium.

13. The method of Claim 1 further comprising the steps of:

e) displaying a communication interface on a first member computer to allow a first real estate community member to interactively communicate with at least one other real estate community member;

f) accepting information from the first real estate community member via the communication interface; and

g) forwarding the information from the first real estate community member to the at least one other real estate community member.

14. The method of Claim 13, wherein step (f) comprises displaying a white board communication interface on a first member computer to allow a first real estate community member to interactively communicate with at least one other real estate community member.

15. The method of Claim 13, wherein steps (f)-(h) are implemented through the use of a browser.

16. The method of Claim 15, wherein step (f)-(h) are implemented through the use of a category specific mini browser.

17. The method of Claim 1, wherein information stored on the electronic card is video information.

18. A real estate information exchange system for creating a real estate community having a plurality of real estate community members, each of the community members being able to communicate with other real estate community members, the system comprising:

    a) an electronic card generator configured to generate a plurality of electronic cards, each of the electronic cards having real estate information provided by a respective community member stored thereon;

    b) a registration module configured to register a plurality of users, each of the users being a member of the real estate community;

    c) a real estate card database configured to store information identified on the electronic cards; and

    d) an external interface for transmitting messages to and receiving messages from the real estate community members.

19. The system of Claim 18 further comprising a real estate community information exchange log configured to log information exchanges to determine potential commission information and targeted demographic information; and

20. A method of creating a virtual real estate clearing house for providing targeted real estate information to prospective buyers, the method comprising:

    a) loading a plurality of home files into a customer-specific database, each home file including graphic and textual information specific to an individual home;

    b) loading a plurality of community information

links into the database, the links being selected from a group of educational, cultural and other demographic information specific to each home file loaded into the data base;

c)     selectively allowing access to the database to specific potential customers; and

d)     logging access to the database by the specific potential customers.

21.    The method of Claim 20 further comprising the step of loading service provider links into the database, the service provider links being a group operative to direct potential customers to websites operated by home repair service providers.

22.    The method of Claim 20 further comprising the step of loading service provider links into the database, the service provider links being a group operative to direct potential customers to websites operated by home repair product providers.

23.    The method of Claim 20 further comprising the step of storing a record of each home file that the potential customer views to determine potential commission information in the event that the potential customer purchases the home corresponding to the home file.

24.    The method of Claim 20, further comprising creating an electronic real estate brochure by storing at least one home file on a removable medium.

25. A method of recording each home that is identified, described and illustrated to a potential customer by a real estate agent, the method comprising:

a)     creating a database of home files, each home

file having text and pictorial information specific to a home available for purchase;

    b)    selectively grouping home files into a show file for access by a potential customer after the customer logs into the show file; and

    c)    creating a record of each home file that the customer views from the show file in order to evaluate potential real estate commissions due from the sale of viewing a home corresponding to the viewed home file.

26.    A travel information exchange method for creating a targeted travel community having a plurality of travel community members, each of the travel community members being able to exchange information with other travel community members, the method comprising:

    a)    creating the targeted travel community by registering the community members;

    b)    creating an electronic card having information relating to travel stored thereon, the electronic card created using information received from a respective one of the community members;

    c)    storing the information from the electronic card in a travel community database; and

    d)    transmitting information from the travel community database to a respective travel community member in response to a display request from the respective travel community member.

27.    The method of Claim 26 further comprising storing a record of the transmitted information in a travel community information exchange log, the travel community information exchange log being operative to determine potential commission information and targeted demographic information.

28. The method of Claim 26, wherein step (d) comprises transmitting information from the travel community database to a plurality of travel community members for hosting a travel seminar by a travel professional for a plurality of travel community members.

29. The method of Claim 26 further comprising providing an electronic card list to a respective community member prior to step (d), each of the electronic cards on the electronic card list having information about a respective destination.

30. The method of Claim 26, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a travel destination stored thereon.

31. The method of Claim 26, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a member of the travel community stored thereon.

32. The method of Claim 31, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a member of the travel community employed in a travel related profession stored thereon.

33. The method of Claim 31, wherein step (a) comprises creating the plurality of electronic cards with at least one of the electronic cards having information relating to a person interested in purchasing travel stored thereon.

34. The method of Claim 26 further comprising storing

information from at least one electronic card on a removable medium.

35. The method of Claim 26 further comprising the steps of:

   e) displaying a communication interface on a first member computer to allow a first travel community member to interactively communicate with at least one other travel community member;

   f) accepting information from the first travel community member via the communication interface; and

   g) forwarding the information from the first travel community member to the at least one other travel community member.

36. The method of Claim 35, wherein step (f) comprises displaying a white board communication interface on a first member computer to allow a first travel community member to interactively communicate with at least one other travel community member.

37. The method of Claim 35, wherein steps (f)-(h) are implemented through the use of a browser.

38. The method of Claim 37, wherein step (f)-(h) are implemented through the use of a category specific mini browser.

39. The method of Claim 26, wherein information stored on the electronic card is video information.

40. A travel information exchange system for creating a travel community having a plurality of travel community members, each of the community members being able to communicate with other travel community members,

communications among the travel community members being logged to determine potential commission information and targeted demographic information, the system comprising:

a) an electronic card generator configured to generate a plurality of electronic cards, each of the electronic cards having travel information provided by a respective community member stored thereon;

b) a registration module configured to register a plurality of users, each of the users being a member of the travel community;

c) a travel card database configured to store information identified on the electronic cards;

d) a travel community information exchange log configured to log information exchanges to determine potential commission information and targeted demographic information; and

e) an external interface for transmitting messages to and receiving messages from the travel community members.